

As a hospitality and tourism major it might be difficult to study abroad and still take the studio courses required for your major. However, there are several host institutions that allow you to fulfill course requirements and experience the cultural diversity of studying in Britain, Ireland, or South Africa. If you are studying hospitality and tourism, you will be able to learn familiar topics from a different perspective through both traditional hospitality and tourism courses and courses unique to your host country's experience. The following is a sample of courses available. Contact Interstudy for a complete listing and more information at 800.663.1999.

BRITAIN

University of Westminster

ATRS501 Olympic Cities: Leisure And Regeneration

This module examines the role that leisure plays in society and the capital developed through the provision of and participation in leisure. It investigates the role of leisure in achieving regeneration in urban areas, both in contexts of physical and social change. It investigates the relationships between sport, tourism and leisure and considers the role that the Olympics (and other mega sporting events) can play in achieving lasting legacies. Specific consideration is given to the London 2012 Olympics, investigating both the development plans for the operation of the Olympics and the legacy plans to ensure future benefits. This will be contextualized through comparisons with previous Olympic cities.

Other Courses Offered: 4TRS680 Airline Management, 4TRS671 Sustainable Tourism, 4TRS670 Urban Tourism, ATRS402 Introduction To Leisure And Events

University of Warwick

IB2450: Service Excellence

This module develops your understanding of the strategic role and nature of service excellence. Taking an operations viewpoint and building on the first term option Managing Customer Service, this module develops an understanding of the success factors of world-class service delivery in both for-profit, public sector and business-to-business organizations.

Other Courses Offered: IB2440: Managing Customer Service, IB2520: Small Business Growth and Development

University of St Andrews

EC5722 Risk Management

This module provides the student with an introduction to classical techniques in risk and insurance. The implementation of sound quantitative risk models to assess and insure against risk is a vital concern for all financial institutions. The module provides a comprehensive treatment of the theoretical concepts and modeling techniques of quantitative risk management, and provides students with practical tools to solve real world problems. Specific topics covered include: portfolio management, real options, operational risk, credit risk and pension fund modeling.

Other Courses Offered: EC1002 Microeconomics, MN5495 Managing in a Complex Environment, MN5501 Scenario Thinking and Strategy

SOUTH AFRICA

Nelson Mandela Metropolitan University

TOMA202 Tourism Marketing

The purpose of this module is to provide sound knowledge of the application of marketing principles and strategies to the peculiar circumstances of the tourism industry.

Other Courses Offered: TOMM301 Tourism Management: Events and Hospitality Management, TOUR302 Eco-tourism, TOUR201 Tourism as an Economic Activity

BOTSWANA

University of Botswana

THM101 Principles of Tourism

Other Courses Offered: ENV202 Ecotourism and Sustainable Development, THM405
Tourism in Southern Africa, THM306 Tourism Business Law and Ethics, BIS 326 Tourism and Hospitality Information Systems